



Harrogate BID – Harrogate Music Weekender (Terms & Conditions)

The Harrogate Music Weekender will be a campaign led by Harrogate BID, to increase footfall and spend for our members at a traditionally a quieter time of year.

The Harrogate Music Weekender is a 3-day, town wide, music offer in October, with venues committing to delivering a live, music focused event. Harrogate BID are looking to host/fund one key event per day, which we plan to be late afternoon/early evening, alongside the campaign itself to entice people into town.

Harrogate BID intends to act at the centrepin, providing the branding, promotion, logistics and possible match-funding of acts up to £750 (T&C's apply).

Terms & Conditions

- Harrogate BID will take full responsibility for the branding, promotion, logistics and communications of the event
- It will be the responsibility of the venues to attain the relevant acts
- Each event must take place within the Harrogate BID area
- Harrogate BID retain the right to refuse acts they deem inappropriate
- Each act/performance and participating venue must comply with the overall aims of the HMW
- All equipment, staging and associated items are the responsibility of the venue and/or act
- Each participating business must commit to sharing HMW promotional material and allow permission to be shared in outgoing promotions
- When sharing events on social media, we ask that Harrogate Music Weekender assets are used e.g. logo, branding etc (Harrogate BID will provide these) and Harrogate BID is tagged/mentioned in the context of the post
- The match-funding grant is only open to Harrogate BID Members
- The match-funding grant will only be approved if all annual BID levy payments have been paid to date
- The match-funding grant will only be available for new events and not for existing events
- The match-funding grants shall only be approved after evidence is supplied such as a receipt or invoice from the act/performer
- All grants are subject to availability
- All venues must comply with the relevant licensing agreements
- All venues must confirm their line up with the Harrogate BID team, no later than Friday 13th September
- The budget for the match-funding is limited and will be on a first come first served basis.